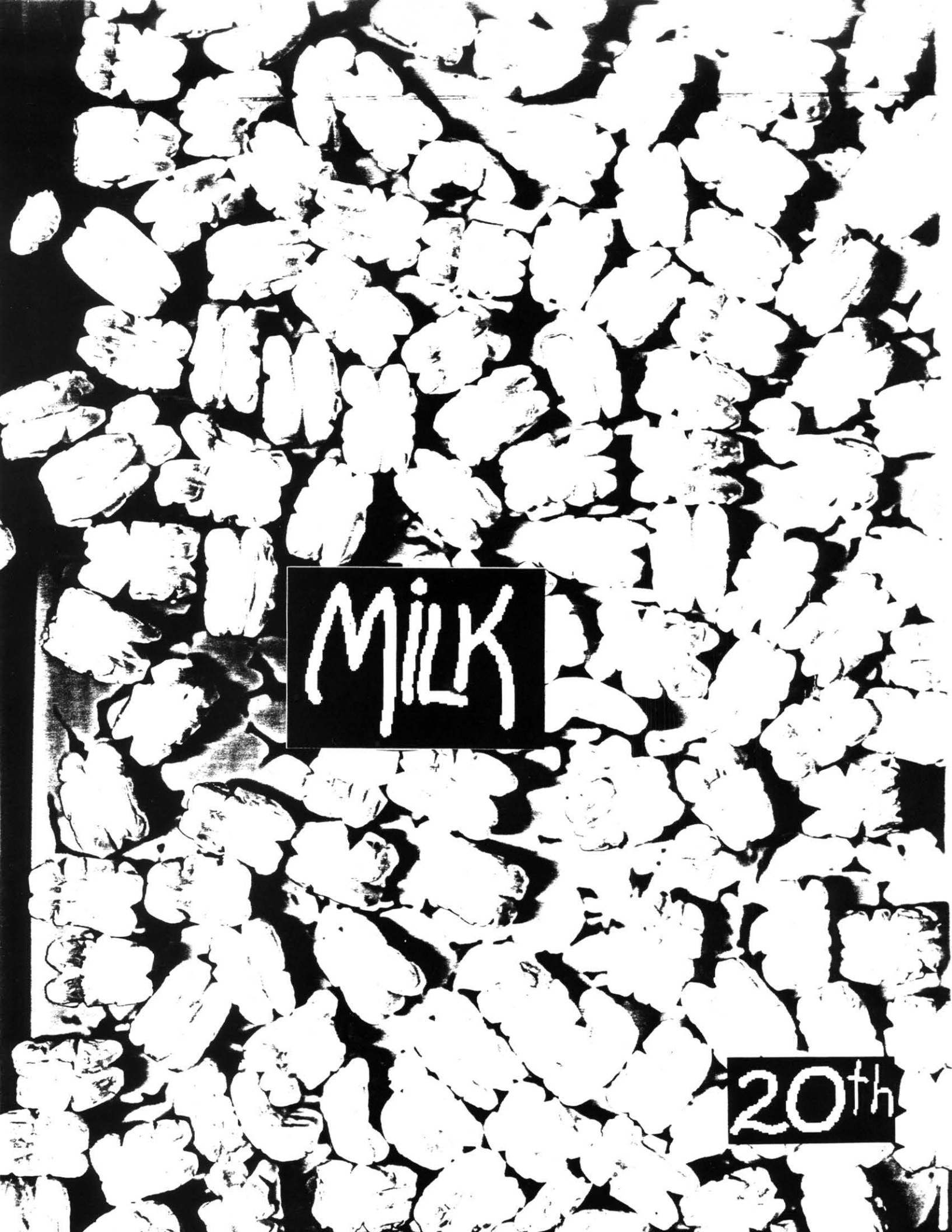
MILK
20th

PULL HERE
TO EXPOSE
ADHESIVE

Eatmor

Eatmor®

Ready FOR QUICK FREEZING

Guaranteed by Good Housekeeping

Fresh
CRANBERRIES

1 LB. NET WT.

PACKED FOR AMERICAN CRANBERRY EXCHANGE · NEW BEDFORD, MASS., CHICAGO, ILL.

Eatmor

Fresh
CRANBERRIES

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PRINTED IN U. S. A.

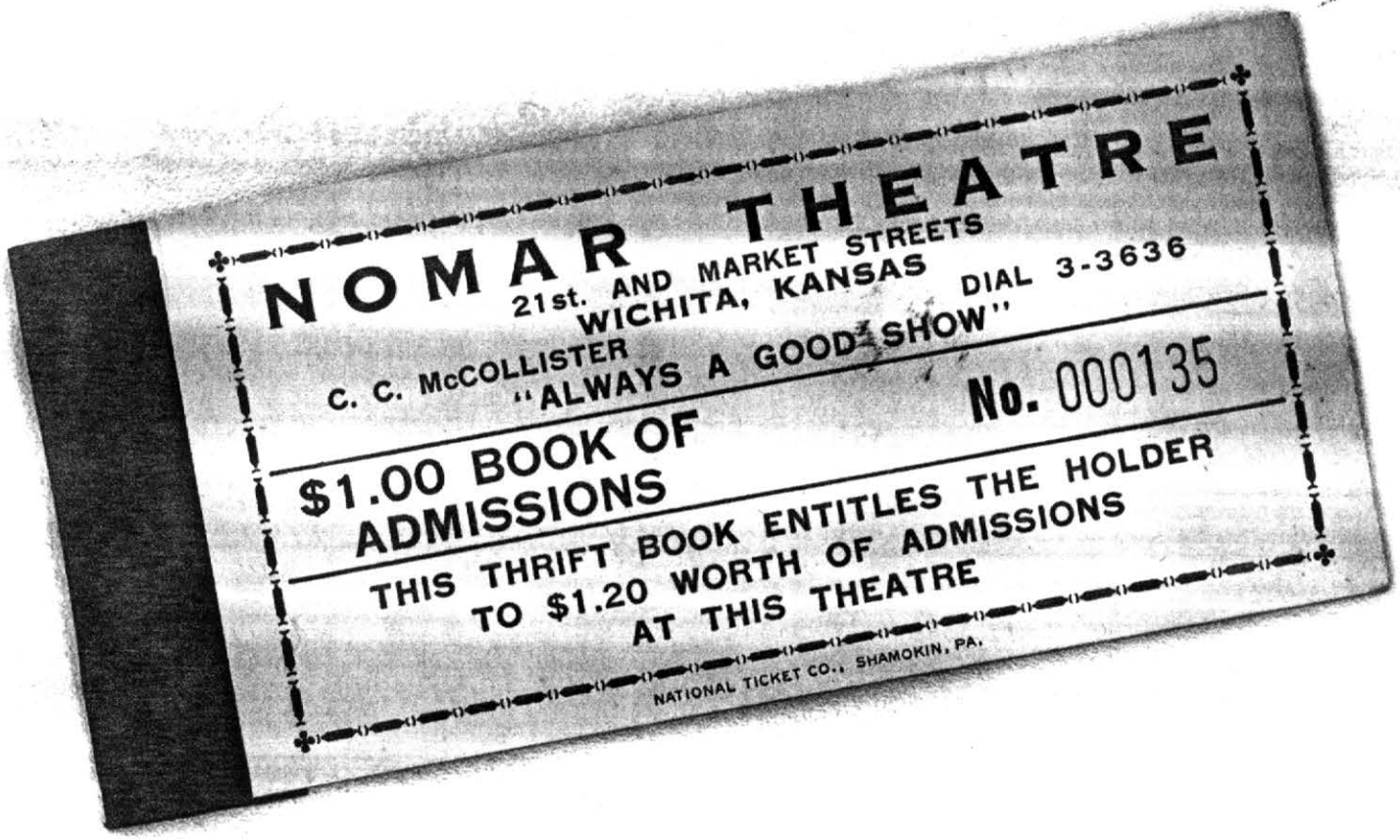
BEANS
DWARF BLACK WAX

BEANS
DWARF BLACK WAX

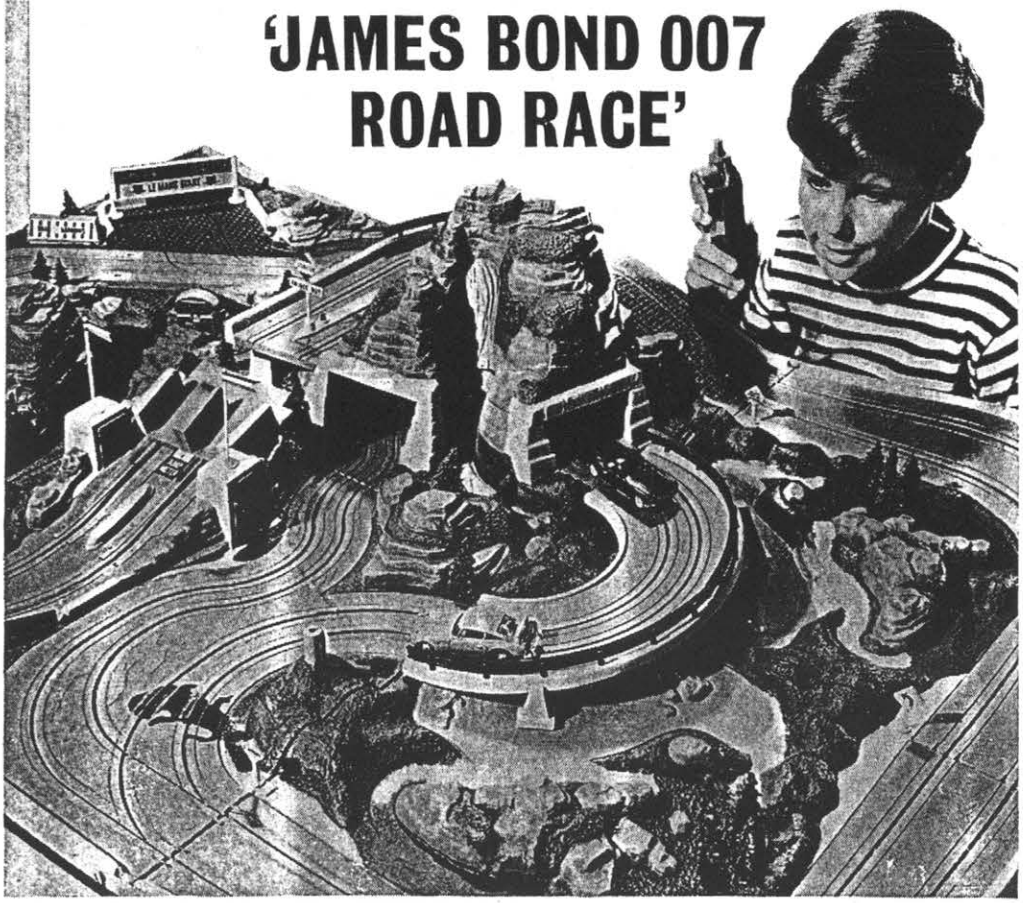
Bartelde's
SEEDS

BEANS
DWARF BLACK WAX

THE BARTELDES SEED CO.
LAWRENCE, KANSAS, DENVER, COLO.


NOMAR THEATRE
21st. AND MARKET STREETS
WICHITA, KANSAS
DIAL 3-3636
C. C. McCOLLISTER
"ALWAYS A GOOD SHOW"
$1.00 BOOK OF ADMISSIONS
No. 000135
THIS THRIFT BOOK ENTITLES THE HOLDER TO $1.20 WORTH OF ADMISSIONS AT THIS THEATRE
NATIONAL TICKET CO., SHAMOKIN, PA.

A.C. GILBERT sets biggest promotion in history of SEARS ROEBUCK & CO. *plus* Coast-to-Coast retail distribution of 'JAMES BOND 007 ROAD RACE'



A. C. Gilbert, one of the most popular toy manufacturers, has designed a **James Bond 007 Road Race,** which will be sold nationally through a multi-media ad campaign (television, mail-order and newspapers) as well as through retail outlets.

- The famous **Sears Roebuck Catalogue,** mailed to 60,000,000 homes (that's right—sixty *million*) will feature five full-color pages on the *James Bond 007 Road Race* and other Gilbert toy items.
- **Beatles** fans will be reached through a TV buy that *Sears* has made, advertising the *Road Race* on ABC-TV's **BEATLE Cartoon Show!**
- Sears has also set a national newspaper schedule for powerful print media advertising.

And James Bond's famous ASTON-MARTIN will also be used by Sears for promotions tied in with this merchandise!

It is the biggest campaign in the history of Sears Roebuck and the exposure this means for your playdate is truly extraordinary.

GILBERT RETAIL OUTLETS: After January 1, 1966, the JAMES BOND 007 ROAD RACE will be distributed through toy, chain and department stores across the country (in addition to the SEARS promotion) and you should start now to line up tie-ins, setting window and in-store displays for the stores in your area where the ROAD RACE will be sold.

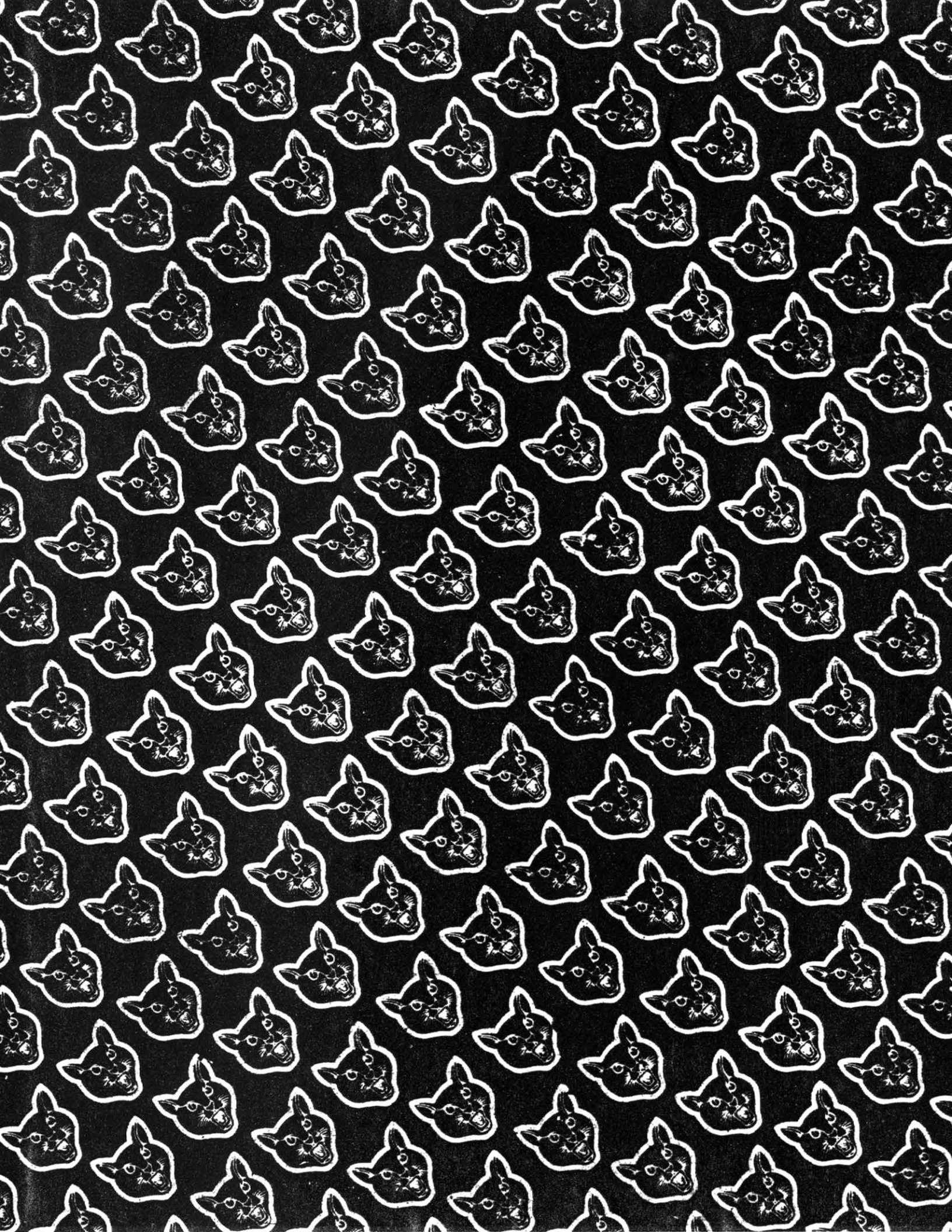
For complete information contact:

PETER WEINBERG, A. C. Gilbert Co.,
200 Fifth Avenue, New York, N. Y.

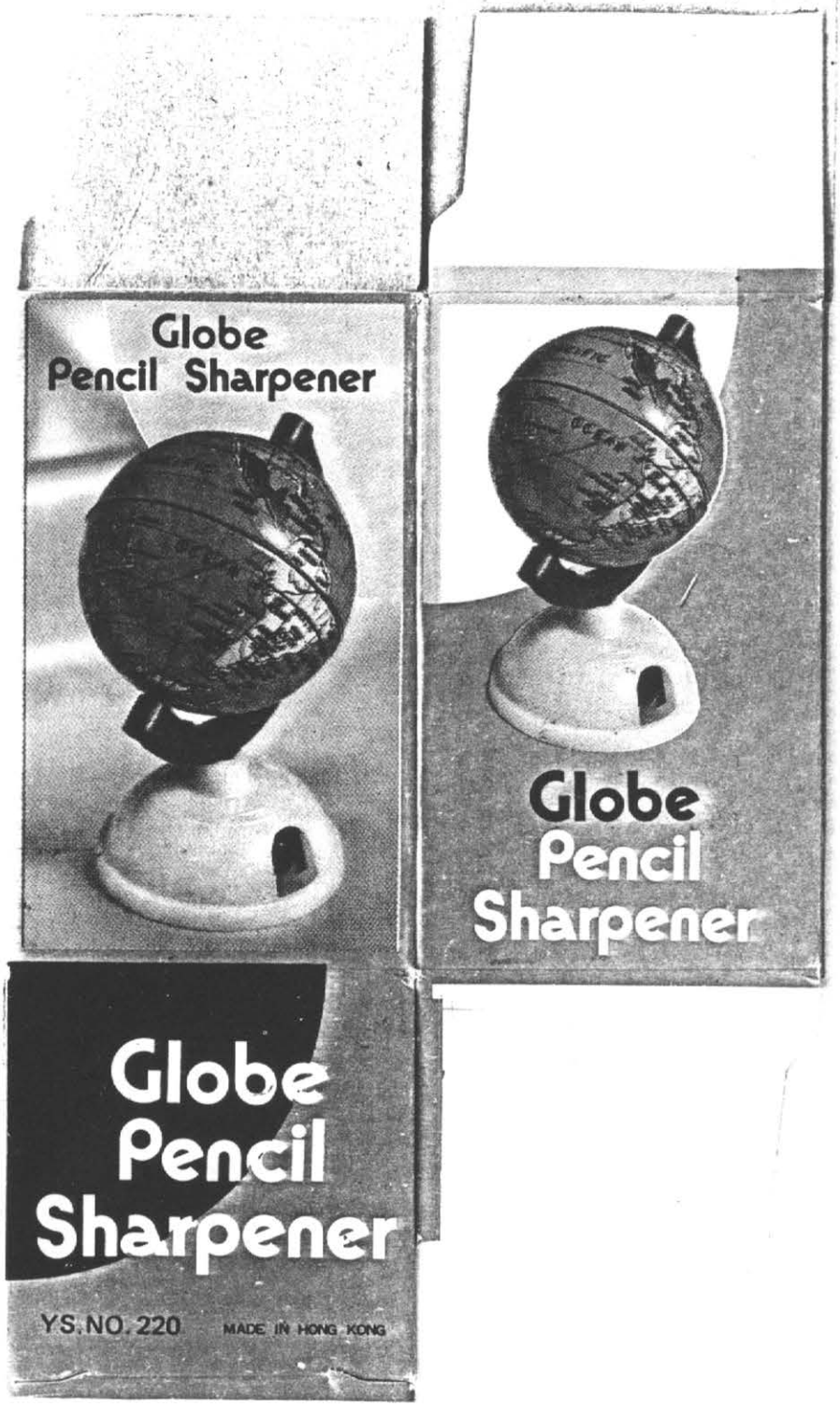
ADLER'S '007' Slacks

A newsletter from Adler Pants to all its dealers urges them to cash in on "the tremendous wave of publicity" for "Thunderball," reminding them that Adler Pants is the exclusive licensee for James Bond 007 Boys Slacks

REVERE SWEATERS "*as worn by* James Bond"



BLUE BIRD
MS 029
BLUE BIRD
MS 029


Globe
Pencil Sharpener
Globe
Pencil
Sharpener
Globe
Pencil
Sharpener
YS.NO. 220
MADE IN HONG KONG

9540

5073

9411

9822

9413

9323

5069

9979

When we designed our Illustrations we did so with the idea in mind that we would serve the Tavern trade with the sort of advertising they need. We furnish such a variety of cuts that it is easy to find the one most suited to your business — you may have a juke box — television — shuffleboards. Here are cuts to fit those requirements.

5070

5201

5081

5082

2709

5079

403-A

5078

424-A

2394

2399

2368

9531

9403

5075

5074

Here are still more Illustrations popular with spots that serve drinks. They are in the novelty class and for that reason attract attention; anything that gets a laugh will be remembered — and don't forget that the name of YOUR place is seen every time the illustration itself is seen. Select the cut that hits your fancy — for results.

DRUNK
NOT DRUNK IS HE WHO FROM THE FLOOR CAN RISE AGAIN AND DRINK ONCE MORE
BUT DRUNK IS HE WHO PROSTRATE LIES AND CANNOT EITHER DRINK OR RISE

2397

9405

5071

2367

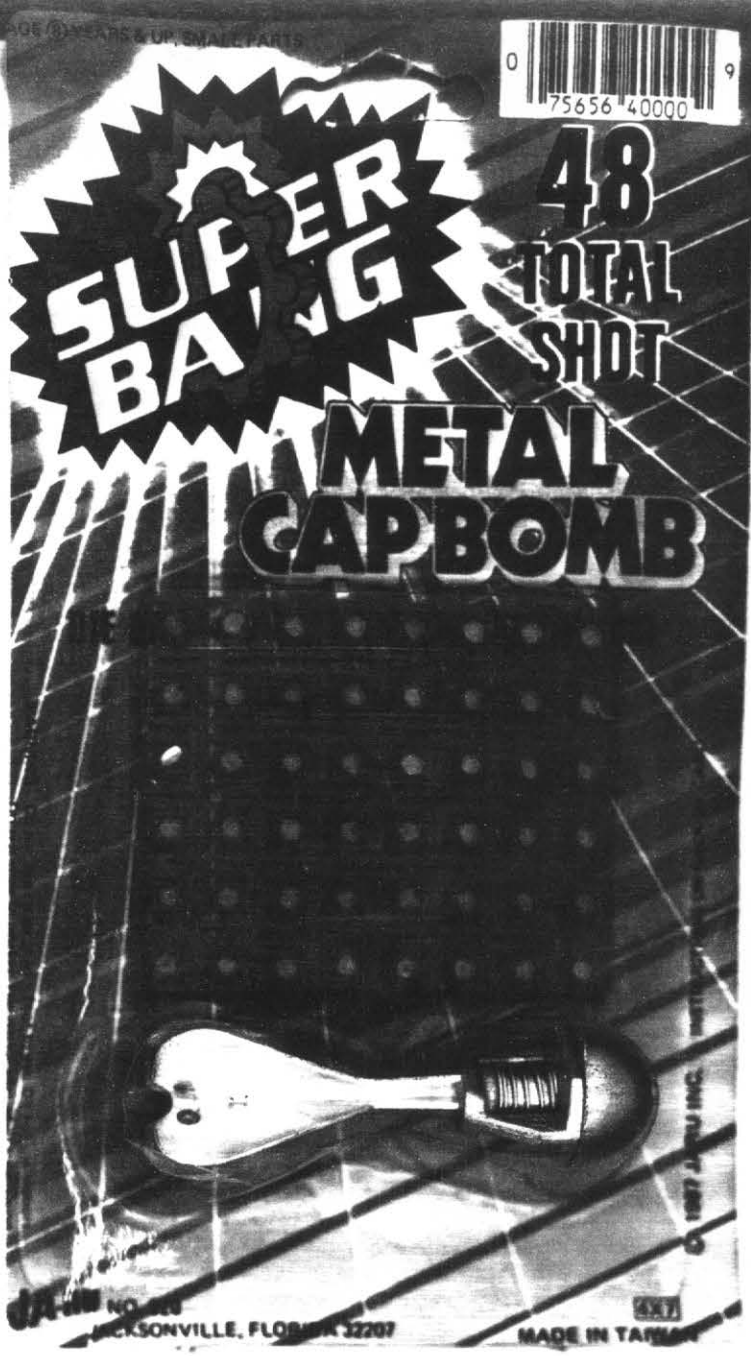
5066

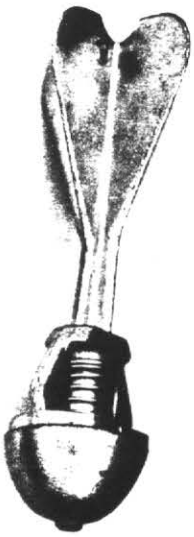
407-A

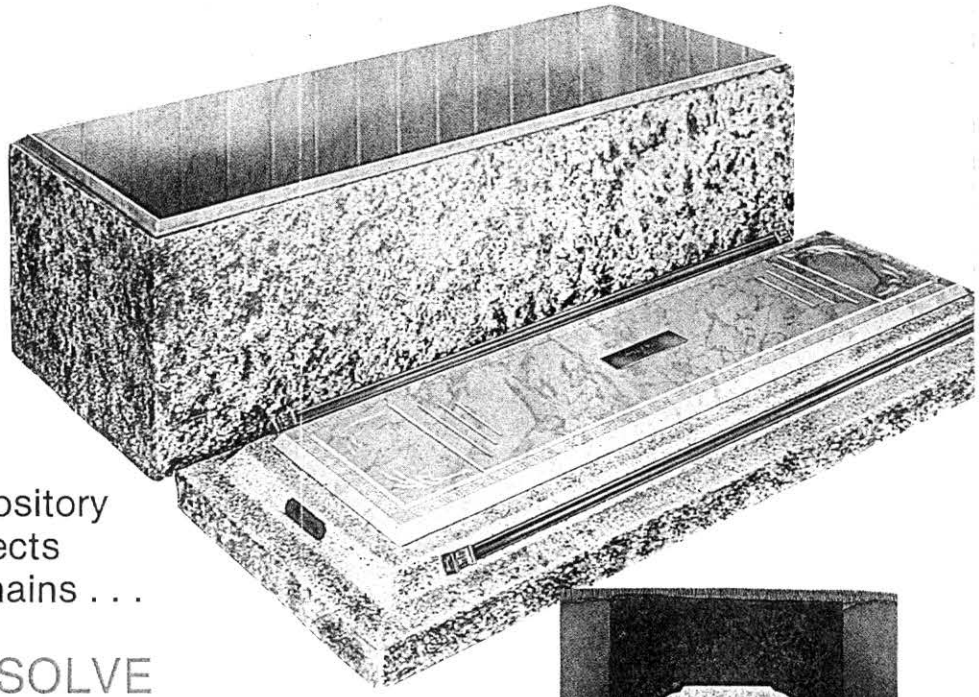
5077

5068

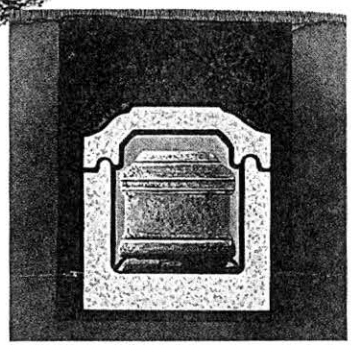
WARNING
FLAMMABLE
Use only under close adult supervision.
For outdoor use only.
Place in wooden trough or iron pipe at 75° angle, pointing away from people, or flammable material.
Do not hold in hand.
Light fuse and get away.
12 PCS.
THIS PACKAGE TO BE SOLD AS UNIT
ART.NO.T0001
D.O.T. CLASS "C"
COMMON FIREWORKS
AIR TRAVEL WITH REPORT
© 1960
WARNING
FLAMMABLE
CAREFULLY READ OTHER CAUTIONS ON BACK PANEL
MADE IN DONGGUAN CHINA
12 PCS.
BANG


SUPER BANG
48
TOTAL SHOT
METAL CAP BOMB
0 75656 40000 9
JACKSONVILLE, FLORIDA 32207
MADE IN TAIWAN



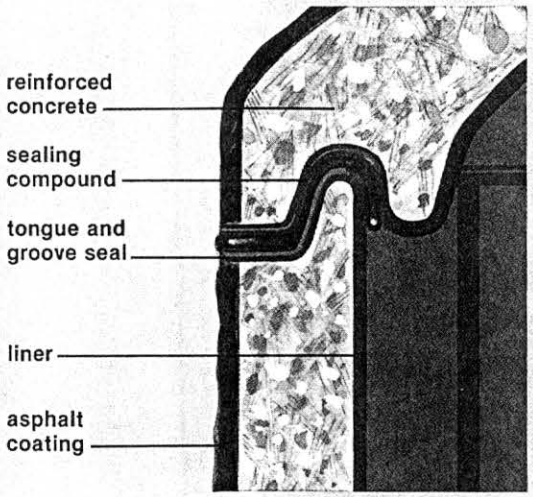


Because this massive, totally sealed underground repository houses and protects the casketed remains . . .

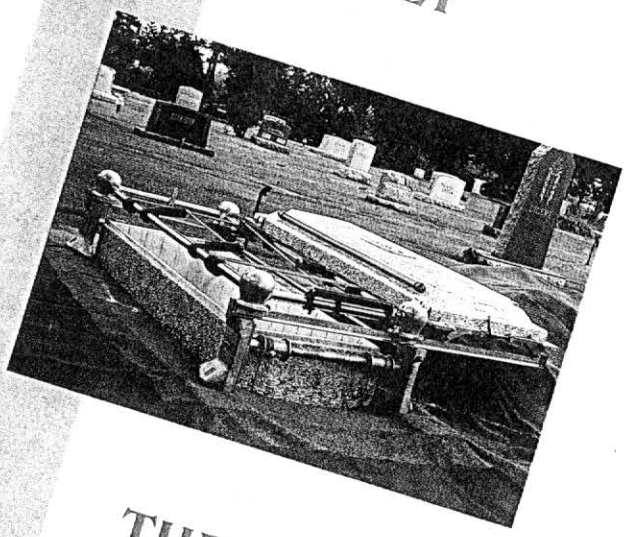


IT HELPS RESOLVE DOUBTS AND RESTORES PEACE OF MIND TO THE BEREAVED.

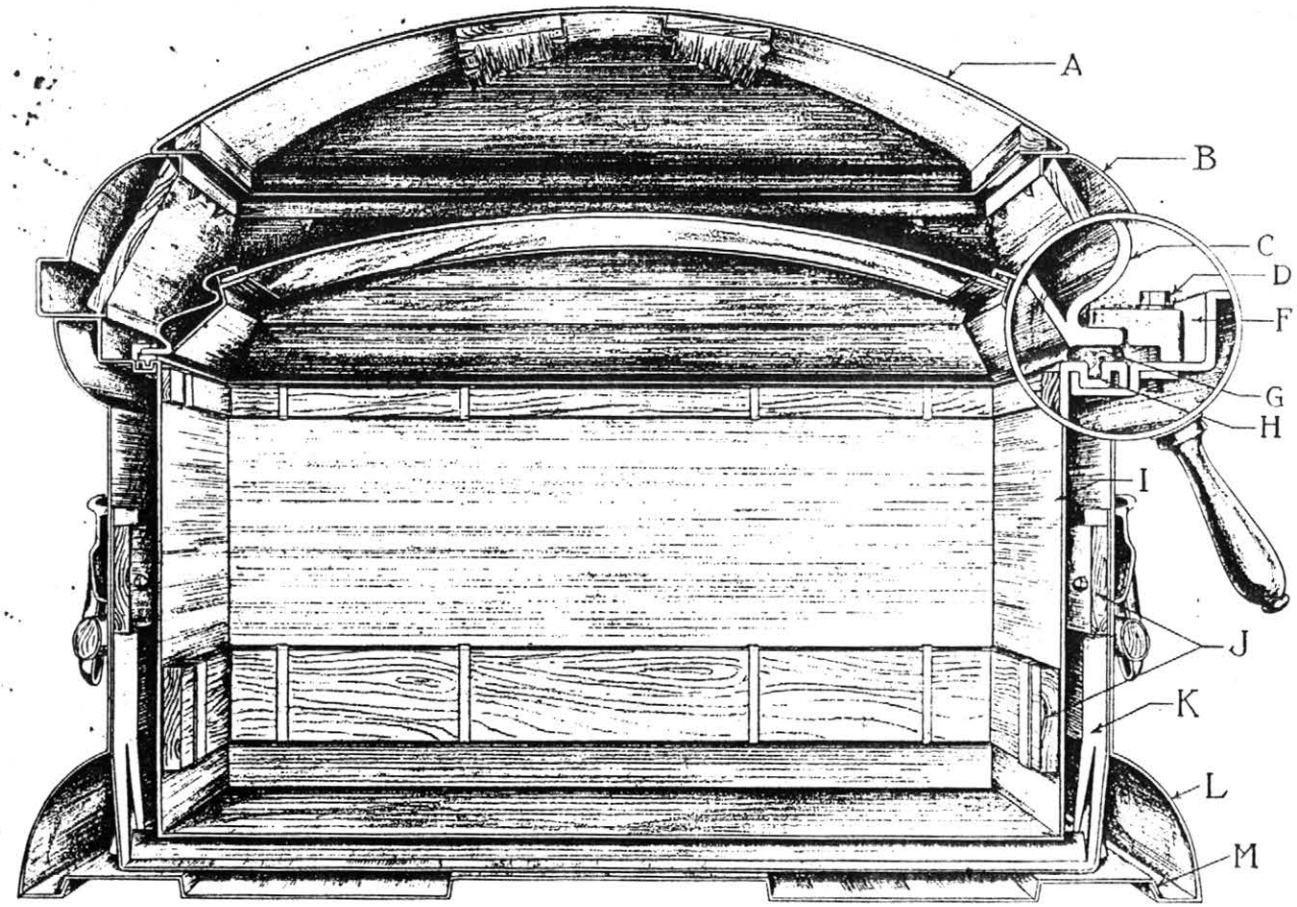
One of the most important elements of the funeral is the quality burial vault. Custom-built burial vaults like the Doric Patrician (shown above) are specifically engineered to eliminate concerns about underground protection. Familiarity with its solid, sealed construction and long proven dependability gives you comfort and assurance at the time you need them most.



THE IMPORTANCE OF THE BURIAL VAULT



THE MORE UNIVERSALLY ACCEPTED FORM OF PROTECTION



A—Casket Panel

B—Casket top frame

C—Inner sealer frame

D—Inner sealer clamp locking bolt

F—Inner sealer locking clamp

G—Mushroom type live rubber inner sealer gasket

H—Inner sealer gasket channel

NOTE: Patented construction of this channel locks itself into the outside casket body

I—Separate "Leak-Proof" inner sealer body

J—Clear kiln dried Ponderosa woodwork

NOTE: For upholstering and trimming

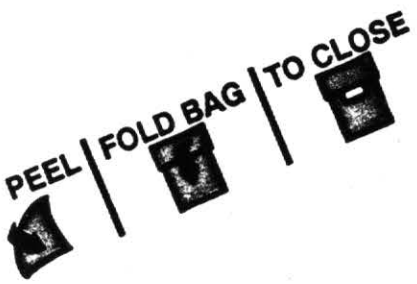
K—Additional cross sectional body and bottom supports

L—Base molding of outside casket

M—Patented inter-locking type one piece bottom

THIS cross sectional view illustrates the
tion of our "Leak-Proof" Separate Inne
Note its complete independence of the ca
any openings caused by the insertion of
hinges or the attaching of hardware. The
tion of the sealer clamps, locks inner se
casket together forming one integral uni
finest sealer made.

May be ordered for any casket in our line
additional cost.



MILK

No-Sense for a Nonsense World